

STRATEGIC PRIORITY	3RD QUARTER PROGRESS (JULY-SEPTEMBER 2021)	ANTICIPATED 4TH QUARTER ACTIVITIES (OCTOBER-DECEMBER 2021)	STATUS
COMMUNITY AMENITIES			
Comprehensive funding strategy for capital needs	<ul style="list-style-type: none"> Continued monthly meetings between Purchasing staff and stakeholders of the 2021 and 2022 Capital Improvement Plan (CIP) to ensure timely awareness of project issues and costs. Updated the revised prioritization criteria for the 2022-2031 CIP and distributed it to CIP preparers. Reviewed each CIP project with the new prioritization criteria. Received the Local Option Sales Tax report. Updated the Dashboard Quarterly Report. Continued discussions about funding options for debt-related CIP items with the Executive Leadership Team. Discussed CIP bonding projects and their impact on the tax levy with the City Council. 	<ul style="list-style-type: none"> Present the draft 2022-2031 CIP to the City Council in October and the final document in December during a public hearing. Conduct a PIR bond sale to support funding of the annual Pavement Management Program. Continue monthly meetings between Purchasing staff and stakeholders of the 2021 and 2022 Capital Improvement Plan (CIP) to ensure timely awareness of project issues and costs. 	On track
Community center decision	<ul style="list-style-type: none"> With the completion of the Park System Master Plan, some recreation facilities, including a community center, were placed into consideration for a Local Option Sales Tax request to the state legislature. 	<ul style="list-style-type: none"> Await deliberation of the City's request for a Local Option Sales Tax to help fund a new community center. 	Stalled

Strong support for City-owned amenities and park/recreation facilities

- The Planning Commission approved the final site and building plans for Fire Station #4 on September 23.
- Featured the Fire Station #4 project and how residents can get involved in discussions about it in the August Briefing.
- Received approval of the Park Master Plan on August 30.
- Completed playground construction at Normandale Hills Elementary in partnership with Bloomington Public Schools.
- Continued replacement of the playground at Washburn Elementary.
- Conducted improvements to the Black Box Theater at the Center for the Arts, to allow for a more versatile, multipurpose space that can accommodate a variety of uses.
- Installed electronic signs at Dred Scott and Normandale Lake parks; the signs are awaiting electrical connections.
- The Bloomington Remembers Veterans, Inc., board attended community events to promote the veterans memorial project.
- Produced videos about:
 - Reopening of Creekside Community Center
 - Inez Greenberg Gallery exhibits
 - Old Cedar Bridge Augmented Reality tour
- Send final site and building plans for Fire Station #4 to the City Council on October 25.
- Continue design work on the replacement building for Fire Station #4; prepare construction documents, with public engagement events at the farmers market and fire station open houses in October and release of bids in November.
- Host the House Bonding Committee at Public Health on October 21 to provide an overview of the state bonding requests for a new Public Health facility and improvements to Bloomington Ice Garden.
- Complete legal review of the Public Works roof replacement contract and request Council approval in mid-October; work is scheduled to begin in spring 2022.
- Begin the Civic Plaza door replacement project, with additional concrete work expected at the entrance to the Police Department; installation may be delayed until winter due to material availability.
- Launch discussion on a master agreement with Bloomington Public Schools.
- Expand options for repairs to the Lyndale Avenue clock tower; discussions will be ongoing.
- Begin replacement of the lights in the wheel at Dred Scott on October 18.
- Develop final plans for the Public Works truck wash project, with the replacement of the wash equipment and doors; material availability and weather will delay project until spring 2022.

On track

Strong support for City-owned amenities and park/recreation facilities (continued)

- Install the Public Works air condensing unit in two phases – phase 1 in November and phase 2 after roof completion in spring 2022.
- Wait on material delivery for replacement of four roll-up doors at Public Works.
- Bloomington Remembers Veterans, Inc. board will participate in a video produced by KARE 11 on the veterans’ memorial project that will air during the week of Veterans Day.

On track

COMMUNITY IMAGE

One Bloomington

- Featured one full page of sustainability articles in the July, August and September Briefings.
- Included articles about Let’s Talk Bloomington and active projects on the site in the July and August Briefings, showing the City’s efforts to further engagement and transparency.
- Highlighted the City’s new tobacco ordinance in the July Briefing, and distributed a news release about its passage.
- Wrote about the progress on the veterans memorial planning in the August Briefing.
- Included information about the City’s community-based strategic planning efforts, “Bloomington. Tomorrow. Together.” and how residents can be involved in the August and September Briefings.
- Covered the new curbside organics recycling service in the August Briefing.
- Continue featuring examples of progress in each of the City Council’s strategic priorities in the Briefing, video and social media throughout the year.
- Highlight positive examples of residents doing good things in the community.
- Set up regular meetings with South Loop business focused on public safety concerns.

On track

<p>One Bloomington (continued)</p>	<ul style="list-style-type: none"> • Included detailed information about the 2022 budget planning process and the variety of ways residents can be engaged and share their opinions in the August and September Briefings. • Spotlighted the City Council’s adoption of the Just Deeds resolution in the September Briefing. • Premiered a new half-hour cable TV show in August called “Discover Bloomington” to focus on activities, amenities, the arts, local businesses and notable residents. • Covered the 2021 National Community Survey results in the September Briefing, including record-high ratings for value of City services for taxes paid and customer service. • Produced video features including: <ul style="list-style-type: none"> • National Night Out • Bloomington PRIDE • Sunset Block Party and WE Mural 		<p>On track</p>
<p>Positive image of Bloomington 1: Develop comprehensive media strategies</p>	<ul style="list-style-type: none"> • Continued featuring employees in <i>At Your Service</i> articles in the July, August and September Briefings. • Wrote about the City Council’s consideration of a sick and safe leave ordinance in the July Briefing. • Featured information about National Night Out, Bloomington Police’s largest engagement event of the year, in the July and August Briefings. • Implemented a new video series featuring BIPOC owned businesses located in Bloomington, titled <i>Bloomington Collective: Stories of Solidarity</i>; the first video was of Community Commons at MOA. • Showcased new public art coming soon to South Loop in the July, August and September Briefings, including the new South Loop mural. • Produced a full-page feature of the 2020 Bloomington Leadership Program graduates and the initiative’s accomplishments in the July Briefing. 	<ul style="list-style-type: none"> • Continue sharing information about ranked choice voting and the General Election in October – November. 	<p>On track</p>

**Positive image of Bloomington 2:
Develop art and placemaking plan**

- Artbox: Installed six new designs.
- Participated in Minnesota Made Art Fair at Mall of America on August 7 and 8 to promote the WE Mural and Sunset Block Party.
- South Loop mural: Finalized the WE Mural design and installation in August and September; planned, promoted and implemented the Sunset Block Party on September 18.
- Old Cedar Avenue Bridge celebration: Planned and promoted pre-registered activities during the week of September 27, and performances and activities for the celebration on October 2.
- Otocast Public Art Tour app: Continued promotion of the app and prize incentive.
- Completed the South Loop history report by historian Peter DeCarlo.
- Participated in the “Chamber Town Talk: South Loop Development and Visioning” panel on July 23.
- Participated in “MAC Lunch and Learn: Transforming Places, Cultures and the Community through Arts” panel on August 24.
- Continued promotion of creative placemaking through monthly e-news blasts, social media, website and ads/postcards/promotion.

Outcomes:

- Minnesota Made Art Fair: Distributed 500 WE mural activity kits in less than 7 hours on the first day.
- The WE Mural Tapestry was completed by 10 local BIPOC artists; the mural was featured on KARE 11, MPR, La Raza 95.7 FM, Sun Current, Star Tribune, Minnesota Recreation and Parks Association Magazine and Bloomington Convention and Visitors Bureau.

- Creative Sparks: Four artists are developing final design and fabricating sculptures; one will be installed in October 2021, the others in spring 2022.
- South Loop songbird sculpture: Installation was postponed due to construction in the area; the foundation is anticipated in October, and sign and bird in December.
- Fire Station #3: Sign an agreement with the adjacent property owner and finalize the scope of work for the site; develop the site for a community garden in 2022.
- Creative wayfinding project: Continue to develop the project scope and review resources.
- Otocast Public Art Tour app: Continue promotion.
- South Loop history report: Develop a communications plan.
- Promote and provide 20 free workbooks to Bloomington artists and culture bearers – *Work of Art: Business Skills for Artists* curriculum and *Handbook for Artists Working in Community* by Springboard for the Arts.
- The Creative Placemaking Commission begins to conduct outreach, research and development of scope for “Grand & Colorful Places to Play.”
- Neighborhood focus area and creative projects at 86th Street and Nicollet Avenue: Revisit the original scope and develop a timeline and process.

On track

**Positive image of Bloomington 2:
Develop art and placemaking plan
(continued)**

Outcomes (continued):

- WE Mural Sunset Block Party:
 - Attendance estimate: 400 - 500 people
 - Facebook: 1,500 views
 - Event recap video: 448 views
 - Instagram event promotion: 13,399 people reached
 - Twitter event promotion: 18,283 impressions
- Old Cedar Avenue Bridge Celebration:
 - Maximum capacity at “Painting in Nature” workshop
 - Good attendance and interest in “Intro to Birding” workshop
 - Distributed 200 meal tickets at the October 2 event within the first hour of the event
 - Instagram event promotion: 19,143 people reached
 - Twitter event promotion: 16,058 impressions
 - Facebook – Bridge celebration on Council Minute video: 461 views; event recap video: 1,000 views.
- AR Tour on Old Cedar Avenue Bridge:
 - 27,426 total views, with 22% growth since July.
 - Continued to reach a younger audience with this project, with about 63% of views from people ages 13-24

- Participate in I-494 Visual Quality Manual and Context Sensitive Solutions Framework development team.

Barriers/obstacles:

- COVID-19 may continue to affect the supply chain and delay fabrication and installation of projects.

On track

<p>Joint marketing with the School District</p>	<ul style="list-style-type: none"> • Featured an article about Jefferson and Kennedy High School students who made 1,000 paper cranes and donated them to a senior living center in the August Briefing. • Promoted the JumpStart 2 School event where volunteers distributed free school supplies to Bloomington families in the August Briefing. 	<ul style="list-style-type: none"> • Continue promotion of the School District in the <i>Briefing</i> and through video. 	<p>On track</p>
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ENVIRONMENTAL SUSTAINABILITY

<p>Enhance natural resources</p>	<ul style="list-style-type: none"> • Park Maintenance staff and the Sustainability Commission hosted two tree planting events in City parks; 20 volunteers participated and more than 40 tree were planted. • Park Maintenance staff and Sustainability Commissioners toured the Parker’s Picnic Ground area with staff from Conservation Partners Legacy (CPL) Grant Administration; based on the restoration work completed to date, CPL staff indicated that Bloomington would be able to apply for a mini-grant to continue progress in this area. • Sustainability Commissioners, along with staff from Public Works and COED, planned for a Buckthorn Bust event on October 30. • Developed a management strategy and prepared a request for proposals (RFP) for implementation of the Bush Lake Cattail Management Initiative. • Developed a framework for the Penn Lake Management Plan update, issued an RFP for evaluation of best management practices to reduce phosphorus loading into the lake and coordinated with Nine Mile Creek Watershed District for in-lake management strategies and next season monitoring plan. 	<ul style="list-style-type: none"> • Sustainability Commissioners will review and provide feedback on the draft Natural Resources Management Plan. • Conduct a Buckthorn Bust event on October 30. • Coordinate with Parks and Recreation on a redesign of Bryant Park for restoration of pond and wetland areas. • Conduct invasive brush removal at Bogen Pond as part of the Ecosystem Enhancement Project. • Evaluate proposals for implementation of the Bush Lake Cattail Management Initiative. 	<p>Needs attention</p>
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**Enhance natural resources
(continued)**

- Produced videos highlighting natural resource topics including:
 - Water use restrictions
 - Street sweeping
 - Carp harvest
 - Bush Lake cattail management
 - Goldfish dumping
 - Meadow lawns

Outcomes:

- The Park System Master Plan includes a natural resources section and makes specific recommendations regarding natural resources, including the completion of a Natural Resources Management Plan and creation of a Natural Resources Manager position.

Needs
attention

Reduce citywide carbon footprint

- City Council approved a renewal of the City’s Memorandum of Understanding (MOU) with Xcel Energy to continue participation in the Partners in Energy Program.
- City Council approved a MOU for the City’s participation in Xcel Energy’s Community Codes Support Program.
 - Building and Inspections and Public Works staff and attended a kick off meeting with Xcel Energy, CenterPoint Energy and the Center for Energy and Environment in September.
 - The Community Codes Support Program will assist the Building and Inspections Division in reviewing commercial building plans for compliance with the State’s energy codes.
 - Bloomington is the first city to participate in the program outside of the pilot.
- The City Council passed a large building benchmarking ordinance on September 13.
- The City Council approved the Time of Sale Energy Disclosure on September 13.
- Continued to prepare for the 2022 launch of Time of Sale Energy Disclosure and Large Building Benchmarking.
- Held three community listening sessions in census tract 245.01 around transportation and home energy.
- Minnesota GreenCorps member Clara von Dohlen shared recommendations for reducing greenhouse gas emissions from City staff commutes during a final service presentation to the Sustainability Commission and City staff.
- Post applications for the state’s energy assistance program on October 1; new this year is water bill assistance.
- Work with Xcel Energy’s Partners in Energy to hold an educational session on renewable energy and City energy use on October 1.
- Meet with staff from eight divisions on October 4 to develop a recommendation to the Sustainability Commission around a greenhouse gas reduction goal for municipal facilities. Follow-up actions include getting more information about the cost of renewable energy options.
- Submit a CERTs Seed Grant application on October 8 to support three community energy resource workshops in fall 2022.
 - The purpose of this project is to connect residents, especially those with higher energy burden, to resources that will lower their energy bills, reduce greenhouse gas emissions from residential energy use and improve community health.
 - Many homes in Bloomington are lacking insulation and could benefit from air sealing.
 - Through community energy conversations in 2021, City staff learned many residents are confused or unaware about energy program offerings.

Needs attention

**Reduce citywide carbon footprint
(continued)**

- CenterPoint Energy provided the City with 2020 dashboard data maps for 1 - 4 unit residential buildings on September 27; staff had a follow-up meeting to discuss the information with CenterPoint on October 6.
- CenterPoint Energy and Xcel Energy provided data on delinquent bills in June and September; the information was compiled and shared it with staff on September 20.

Barriers/obstacles:

- The City is not on track to meet its goal of 75% reduction in city-wide energy-related greenhouse gas emissions by 2035 from the 2016 baseline.

- The City also learned about the barriers residents face when signing up for the energy assistance program and/or weatherization assistance program; the purpose of these workshops is to address those barriers.
- Project partners include: CenterPoint Energy, Xcel Energy, Sustainable Resources Center, Community Action Partnership of Hennepin County and the Citizens Utility Board of Minnesota.
- Follow up with residents who had signed up for the energy listening session that was canceled this summer due to weather.
- Work with video production staff to film insulation contractors working on an attic insulation project in Bloomington; the footage will be used in multiple videos to help educate residents about insulation projects and the new Time of Sale Energy Disclosure program.
- Convene staff in early November to share transportation information regarding available data, plans, goals, communication pathways, etc.; this information will inform the process for setting quantitative climate goals for the transportation sector.
- Provide an update on Bloomington's Energy Action Plan to the City Council on November 15.
- Continue to prepare for 2022 launch of Time of Sale Energy Disclosure and Large Building Benchmarking.

Needs attention

Improve surface water quality

- Completed the 2021-901 Storm Sewer Maintenance Project.
- 2021-902 Oxboro Lake Maintenance Project: Completed environmental work, awarded project, construction anticipated to begin December 2021
- Initiated the Ecosystem Enhancement Project for ecological restoration of wetland buffer at Bogen Pond, and turf grass for a meadow lawn conversion on the median near 98th Street and Nesbitt Avenue.
- Received Municipal Separate Storm Sewer System (MS4) permit coverage under a re-issued general permit from Minnesota Pollution Control Agency.
- Twelve multifamily properties completed irrigation system reviews through the Commercial Irrigation Program; several properties have applied for rebate funds for smart controllers and sprinkler heads.
- Published Briefing articles on water quality including:
 - Improving the health of Oxboro Lake
 - Illicit discharge detection and elimination,
 - Adopt-a-Storm Drain
 - Meadow lawns
- Substantially complete the 2021-902 Oxboro Lake Maintenance project.
- Initiate design on the 2022-901 Storm Sewer Maintenance Project.
- Conduct the Richfield Bloomington Water Maintenance Organization (RBWMO) annual meeting and complete the annual report.
- Prepare for implementation of the RBWMO Youth Education Program for a watershed education curriculum for spring quarter 2022 in partnership with fourth and fifth graders in Bloomington and Richfield schools.
- Initiate an update of the City's Stormwater Pollution Prevention Program.
- Continue updating the Penn Lake Management Plan and initiate a public outreach component.
- Continue to work with multifamily properties (townhomes, condos, apartments) to upgrade irrigation systems (e.g., smart controllers, sprinkler heads) through the Commercial Irrigation Program.

On track

Reduce volumes delivered to landfills/incinerators

- Participated in an annual audit of Bloomington recyclable materials; the audit resulted in an improvement in the City's recycling commodities adjustment offset. The improved condition will allow the City to maintain its current recycling rates despite a planned increase in the price paid to haulers for recycling pickup.
- Began a public information campaign to encourage participation in the new Curbside Organics Collection Program; approximately 200 residents have already signed up for organics carts.
- Jane Preus started work as a Minnesota GreenCorps member in Bloomington in September, with a focus on solid waste issues.
- Received approval from the City Council on the framework of the new Sustainable Bulky Item Management Program, which was developed out of significant resident feedback.
- Produced an educational video to encourage City staff participation in organics collection within City facilities.

Outcomes:

- Organics drop-off sites:
 - Approximately 1,700 households were registered to use the organics drop-off sites.
 - An estimated 11 tons of organics per month were recycled through the drop-off sites.

- Begin implementation of the new Sustainable Bulky Item Management plan.
- Conduct a major public information and community engagement campaign to encourage participation in the new Curbside Organics Collection program.
- Continue operation of the organics drop-off sites.
- Continue the organics collection program within City facilities.

On track

FOCUSED RENEWAL

<p>Home ownership opportunities</p>	<ul style="list-style-type: none"> • HRA staff continued working with the Minnesota Homeownership Center for foreclosure prevention and homebuyer counseling and education services; funding for foreclosure prevention is approved in the CDBG plan amendment. • Funded a homebuyer mortgage assistance grant program will in the amount of \$250,000 from American Rescue Plan funds; this initiative will provide data based on use and need to support future funding of this program. 	<ul style="list-style-type: none"> • The 2021-22 CDBG budget includes funding for the Homes Within Reach program for two homes in Bloomington to sell to low/moderate income households. 	<p>On track</p>
<p>Diversify local economy</p>	<ul style="list-style-type: none"> • Continued to review the City Council’s direction to: <ul style="list-style-type: none"> • Assess staff/organizational capacity for traditional economic development activity. • Research establishment of an Economic Development Authority. • Met with existing Bloomington management companies currently providing office space on the challenges of securing tenants and methods in how the City can assist. • Brought an option for the South Loop water park to be privately funded with additional TIF support received support to proceed from the City Council and Port Authority. • Closed Phase 1 of the SICK project and completed a successful groundbreaking. • Continued to research a citywide Business Retention and Expansion (BRE) strategy. • Identified former fire station 3 as a potential Small Business Development Center for emerging entrepreneurs. 	<ul style="list-style-type: none"> • Continue to move forward with the South Loop water park project. • Meet with new and existing Bloomington businesses to identify expansion possibilities that might lead to new development. • Create a public relations campaign about what makes Bloomington “cool” to assist with attracting tenants and entrepreneurs. • Staff will use the results of the business survey conducted by Morris Leatherman Company to learn more about the needs of Bloomington’s business community, to identify ways the City can serve the business community’s needs, and to prioritize City efforts to attract and retain local businesses. 	<p>On track</p>

**Diversify local economy
(continued)**

- Adopted a new ordinance that creates and defines a new use designation, Cultural Campus, in the Zoning Code (Chapters 19 and 21 of the City Code) and designates it as a conditional use in the FD-2 zoning district.

- Continue to explore funding options, in addition to American Rescue Plan funds, that will provide the following services to Bloomington small business and entrepreneurs: Entrepreneur training, business services and incubator and real estate.
- Bring a water park term sheet to the Council and Port Authority for consideration based on the private funding model.
- Explore participation in Expo 2027 to supercharge development in South Loop and add a medical and technology cluster.

On track

Neighborhood commercial nodes

- Continued to meet with developers on multiple potential projects.
- Successfully sought and saw the passage of legislation for Redevelopment TIF Districts at 700 American Boulevard and 98th Street at Aldrich Avenue.
- The City Council reviewed and accepted the Portland Gateway Report prepared through the Congress for New Urbanism.
- Continued to meet with developers on multiple potential projects.
- Met with a landowner at 90th Street and Penn Avenue to explore partnership opportunities.
- Met with a landowner at Portland and American to explore partnership opportunities.
- Conducted frequent meetings with Clover Center landowners to discuss redevelopment.
- Received funding for an interchange study at 98th Street and I-35W to set the stage for air rights development on the transit station/park and ride site.

- Previous commercial corridors that have been identified include: Old Shakopee Road Old Cedar Avenue, Nicollet Avenue and 98th Street, and American Boulevard and Portland Avenue as well as opportunities that exist at 90th Street and Penn Avenue and France Avenue and Old Shakopee Road.
- Concentrate on initial implementation resources, including revisiting the use of HUD Section 108 funds, and pursue additional funding through the Minnesota Department of Employment and Economic Development's Main Street Economic Revitalization Program.
- Process a development application for partial redevelopment of Clover Center at 98th Street and Lyndale Avenue.
- Begin steps for an interchange study at 98th Street and I-35W to set the stage for air rights development on the transit station/ park and ride site.

On track

More affordable housing

- Continued implementation of the Opportunity Housing Ordinance, including meeting with developers and presenting to interested parties.
- Continued administering the \$15.2 million Housing Trust Fund as part of the Opportunity Housing Ordinance to support the City's efforts to develop affordable housing.
- Conducted extensive work on homeless housing issues and pandemic response housing including updates to the City Council and HRA.
- Discussed refugee housing approaches.
- Continued work with two providers with permits for Temporary Pandemic Housing.
- Performed inspections as construction continued on additional housing at Blooming Meadows Apartments (formerly known as Village Club), with 172 affordable units on site.
- Continued lease up of the Penn American III development ("The District"), with 248 units of rental housing including 50 units affordable at 50% AMI.
- Continued lease of up Hayden Grove Senior Living (formerly known as Portland Commons), with 166 senior independent, assisted and memory care units with 20% of the units affordable at 50% AMI.
- Continued to meet with multiple affordable housing developers on potential future projects; requests for meetings are beginning to slow, in part due to rising construction prices.
- Continued meetings with the Bloomington Housing Action Team and worked on implementing strategies identified to advance preservation and the creation of affordable housing.
- Performed inspections as construction continued on Lyndale Flats, with 81 units affordable at 60% AMI.
- Continue to implement tools to assist developers in evaluating Opportunity Housing Ordinance incentives (ongoing).
- Continue to expand the web presence for Opportunity Housing resources (ongoing).
- Continue coordination with service providers on addressing the needs of the unhoused; a contract for unhoused street outreach services has been implemented and coordination of efforts for homelessness response is ongoing.
- Continue coordination with service providers on addressing the needs of the unhoused.
- Continue to pursue TIF and other forms of assistance to advance affordable housing projects currently in the discussion stages (ongoing).
- Continue to meet with affordable housing developers to identify potential sites, projects and applications for public assistance.
- Process entitlement applications for projects with affordable housing components.
- Conduct zoning review, building permit review and/or inspections of the various projects discussed in the previous column.
- Continue to pursue TIF and other forms of assistance to advance affordable housing projects currently in the discussion stages (ongoing)
- Extend the Rosa TIF district one year to address construction delays due to COVID-19 and commodity prices.

On track

**More affordable housing
(continued)**

- Extended milestones for the 183-unit Rosa apartment development (SoLo Apartments) on the Park N Fly site, with 37 units affordable at 50% AMI; due to elevated construction costs, the developer is planning to delay construction by 9-12 months.
- Continued to meet with the developers of The Ardor (formerly known as American Square Phase I) and The Quinn (formerly known as American Square Phase II). The Ardor will pay a fee in lieu to the Affordable Housing Trust Fund, while The Quinn will have 86 units 100% affordable at 60% AMI.
- Continued working with developers proposing redevelopment at Springside Lane that would include 150 units of multi-family and 12 townhome units with 33 units affordable at 50% AMI; due to elevated construction prices, the developer did not move forward with the purchase agreement. The broker is seeking other developers.
- Issued permits and began inspections for the Risor Senior Apartments at 8131 - 34th Avenue S. that would include 146 independent senior units with 9% affordable at 60% AMI.
- Issued permits and began inspections of 8012 Old Cedar Avenue South as a four-story, 68-unit apartment building with all units affordable at 30%-60% AMI.
- Awaited permit applications on an approved six-story, 405-unit Bloomington Central Station 4 mixed use building, which includes 36 units affordable at 60% AMI and a new grocer.
- Continued to work with the owners on an approved conversion of a portion of the Crowne Plaza Hotel to The Aire Apartments, with 35 units affordable at 50% AMI and 11 units affordable at 60% AMI.

On track

<p>Renew priority neighborhood commercial nodes</p>	<ul style="list-style-type: none"> • Received City Council direction to spur redevelopment with economic development expansion/diversification ideas. • Continued to meet with developers on multiple potential projects. • Secured a resolution from the City Council on July 26 to accept the Portland Gateway Report prepared through the Congress for New Urbanism. • Produced a video about the SICK opening and worked with partners to increase media attention and promotion. 	<ul style="list-style-type: none"> • Launch the steps for an interchange study at 98th Street and I-35W to set the stage for air rights development on the transit station/park and ride site. • Meet with a 90th Street and Penn Avenue landowner to explore partnership opportunities. • Previous commercial corridors that have been identified include: Old Shakopee and Old Cedar avenues, Nicollet Avenue and 98th Street and American Boulevard and Portland Avenue as well as opportunities that exist at 90th Street and Penn Avenue and France Avenue and Old Shakopee Road. Staff will concentrate on initial implementation resources including revisiting the use of HUD Section 108 funds. 	<p>On track</p>
<p>Successful neighborhood renewal innovation</p>	<ul style="list-style-type: none"> • Provided information and assistance to developers interested in innovative housing and commercial development in the Gateway District. • Collaborated with Stantec on approaches under consideration in the Lyndale Avenue Retrofit Strategy. 	<ul style="list-style-type: none"> • Continue to look at models for creation of a development subsidiary and continue discussions with the Twin Cities LISC and others as potential partners. • Continue to provide information and assistance to developers interested in innovative housing and commercial development in the Gateway District (ongoing). • Work on designing a Small Business Development Center for emerging entrepreneurs. 	<p>On track</p>

Staff innovation/ boldness

- Wrapped up the Racial Equity Strategic Planning Committee's work of developing a shared vision and identifying collaborative policy and operational strategies needed to achieve the City's racial equity goals; the draft plan was posted to Let's Talk Bloomington for the public to review and provide input.
- Launched a page on the City's website for homeowners to register to work with a volunteer lawyer to discharge discriminatory racial property covenants as part of the Just Deeds project.
- Conducted a survey on Let's Talk Bloomington and hosted conversations with tobacco retailers to gather input on incentives that might encourage retailers to turn in their tobacco licenses early.
- Launched the first in a series of reports highlighting the work of the departmental Racial Equity Action Teams to the City Council on July 26 and August 2; the teams provided updates on key business plan initiatives to advance racial equity in the programs, practices, and policies of the City's departments.
- Based on community feedback, revised the Bulky Item Management Plan recommendations to include an every-other-year Curbside Cleanup, at least one community drop-off event for collection of recyclable and reusable bulky items, monthly collection of large, reusable items, and swap events for reusable items.
- Implemented a new job promotion process that codifies inclusive recruitment strategies, including establishing deeper relationships with organizations that can share the City's job postings with BIPOC communities; the first job posting for an Office Support specialist attracted 150 applicants, with nearly 30 percent identifying as a race other than White.
- Present feedback from tobacco retailers regarding business supports or incentives that would make it feasible for them to turn in their tobacco licenses early to the City Council on October 4.
- Continue meetings with the Earned Sick and Safe Leave Working Group through November, while conducting engagement with employers and employees and starting work on a draft ordinance.
- Send the revised Bulky Item Management Plan to the City Council for a public hearing and approval on October 4.
- Continue to advance a Health in All Policies approach to City policymaking, bringing the charter to the Executive Leadership Team for review, and providing an overview of the model to the City Council.
- Present the recommendations of the Racial Equity Strategic Planning Committee for achieving the City's racial equity goals to the City Council on November 15.
- Submit a grant inquiry to the McKnight Foundation to request funds for predevelopment work on a City-led small business development center; the center, located in a repurposed fire station, would support and uplift small business activity.
- Prepare for the launch of Time of Sale Energy Disclosure and Large Building Benchmarking in 2022.

On track

**Staff innovation/ boldness
(continued)**

- Environmental Health staff nominated several apartment buildings to bring free swim safety classes lessons to youth where they live through Hennepin County’s Make a Splash program; Bloomington Meadows South was selected as a Make a Splash site in 2021.

On track

Financial sustainability of all funds

- All departments and divisions met in person with the City Manager and Finance staff to review and discuss 2022 budget requests.
- Conducted community public budget information sessions in August on Zoom and in person.
- Held a special budget meeting with the City Council on August 23.
- Received approval for a preliminary 2022 General Fund Budget and Tax Levy increase of 2.75% from the City Council on September 13.
- Attended webinars regarding specifications for spending American Rescue Plan funding.
- Worked with the Executive Leadership Team and City Council to communicate qualifying uses and to prioritize requests for American Rescue Plan funds.
- Submitted an interim report by the due date of August 31, 2021, for obligations and expenses incurred as of July 31, 2021, utilizing American Rescue Plan funding.
- Drafted the policy and procedures for a new credit card policy that went to Legal for review; submitted the new credit card policy to the City Council.
- Submit a new credit card policy to the City Council in fourth quarter 2021; met with the Executive Management Team in third quarter to obtain guidance and buy-in.
- Present the Capital Improvement Policy update to the City Council for approval on October 11.
- Present the Conduit Debt Policy update to the City Council in November for approval.
- Submit the annual Fee Schedule to the City Council in November for approval.
- Finance and Parks and Recreation will expand the newly-created total and variable cost recovery calculation reports for the recreation facility enterprise funds to include separate analyses of Dwan and Hyland Greens in the Golf Fund, and Bush Lake Beach and the Bloomington Family Aquatic Center in the Aquatics Fund; a cost recovery analysis report will also be added for Creekside Community Center.
- A team from Assessing, Finance, and Communications will work on a series of short videos for Bloomington Today that will educate the public on assessing valuations, property taxes, and the impact of assessed values on property tax statements.

On track

**Financial sustainability of all funds
(continued)**

- Advance ten of the Special Revenue Fund budgets and the Police Contractual Overtime Enterprise Fund budget to the October 11 City Council meeting agenda for approval.
- Present the four Utility Service Funds and eight Internal Service Funds to the City Council on October 11 for discussion. These funds will be presented again in November for formal adoption, along with a public hearing for the associated fee increases.
- Discuss the tax-supported fund and property tax levy at a special meeting of the City Council on November 22.
- Conduct the annual Truth in Taxation public hearing on the proposed property tax levy at the December 6 City Council meeting.
- Present the tax-supported funds to the City Council for approval on December 6.
- Conduct Community Budget Sessions featuring Mayor Busse on Zoom on October 20 and an in-person event on October 27 with Fire Chief Seal in the Council Chambers.
- Continuing to keep informed on new guidance regarding spending American Rescue Plan funding.

On track

Meet customer expectations

- Reopened Creekside Community Center to regular programming on July 8.
- Swore in four police officers at the City Council meeting on July 12.
- Interviewed for two Commanders, one Deputy Chief and two Sergeants, with follow-up promotions of Deputy Chief, two Commanders (one externally hired) and promotion of two sergeants.
- Launched a police officer hiring process by posting the position, with a continued interview process through fourth quarter.
- Added signage to the Police lobby in front of the staff window indicating staff's bilingual abilities.
- Completed data analysis and reported the results of the 2021 National Community Survey to the City Council on August 2; this annual, random sample poll gauges satisfaction with City services and activities.
- Continued to work to address gaps in COVID-19 vaccine coverage and lower vaccination rates by race, ethnicity and geography in Bloomington; efforts included ongoing outreach and engagement, and promotion of vaccine clinics in Bloomington and the metro area.
- Conducted pop-up COVID-19 vaccination clinics in collaboration with community partners to serve hard-to-reach populations.
- Shared information about the COVID-19 pandemic through print, video, social media and the City's website.
- Start accepting applications for three full-time Battalion Chief positions in October.
- Continue review of other recommendations from the Fire Department staffing and response working group, with future adjustments or changes anticipated in the fourth quarter.
- Continue the police officer interview process.
- Conduct security training with staff in recognition of Cybersecurity Awareness Month in October.
- Continue keeping citizens aware of COVID-19 and opportunities to receive testing or vaccinations.
- Contract with a provider to launch pediatric COVID-19 vaccination clinics for children ages 5 to 11.

On track

**Meet customer expectations
(continued)**

Outcomes:

- Eighty-eight percent of respondents to the 2021 National Community Survey rated the overall customer service provided by City employees as excellent or good, the highest rating ever in this category, and exceeding the City Council's strategic goal of 85%.
- The Bloomington Ice Garden was named the recipient of the 2020-2021 James F. Padgett Award, an honor that annually recognizes one ice arena that distinguishes itself a leader, innovator and contributor to the ice arena industry.
- By the end of September, 85% of Bloomington's population aged 12 and older had received at least one dose of COVID-19 vaccine, and 81% had completed their vaccine series. Racial disparities continued to persist, with lower vaccination rates in Bloomington's Black/African American population, with 60% of people aged 12 and older having received at least one dose.

Barriers/obstacles:

- The City did not receive a Staffing for Adequate Fire and Emergency Response (SAFER) Grant, and will not likely be awarded a grant from this grant cycle. There is a very small chance that an award could still be made, but that is dependent on other jurisdictions turning down their awards.
- Fire Department staffing and deployment of an effective response force is still a significant issue and changes are anticipated to help address this.

On track

<p>Meet customer expectations (continued)</p>	<ul style="list-style-type: none"> • Fire Department staffing is 100 active firefighters, with an additional six on leave. • Twelve new recruits are currently in basic training and still some time away from becoming active firefighters. (The class started with 16). Once the recruits complete some very basic training, they will start riding trucks for calls while being very closely supervised during the rest of their basic training. This will bring the Fire Department’s active number to 112 (the total with those on leave equals 118). 	<p>On track</p>	
<p>Improved customer service</p>	<ul style="list-style-type: none"> • Updated the BPD Data Dashboard link titled “Traffic Stops” with demographic data to capture information such as date/time, address, race, gender, citation issued and reason for the stop. • Outfitted hybrid patrol squad cars for service. • Continued to conduct a public information and education activities for ranked choice voting ahead of the general election on November 2. • The Records Division added a computer in the lobby for walk-in customers to file JustFOIA requests for police reports. • Presented the findings of a scientific survey of approximately 400 businesses to the City Council and Port Authority on September 8; the goal of the survey was to learn more about the needs of Bloomington’s business community and prioritize City efforts to attract and retain local businesses. • Gathered community input on potential improvements to Dwan Golf Course and clubhouse during an open house on September 14. • Conducted an end-of-season voice of the customer surveys for the Bloomington Family Aquatic Center and summer youth program participants. 	<ul style="list-style-type: none"> • Commence signup for the curbside organics recycling program on November 8; provide detailed information about curbside organics on the City’s website, with information translated into Spanish, Somali and Hmong. • Continue to work on the ability for the public computer in the Police lobby to be available for customers to file online reports for basic incidents like stolen bike. • Start launching the new Sustainable Bulky Item Management plan. • Implement process improvements for the application and selection process for City boards and commissions. • Develop the reporting mechanism for the conversion therapy ordinance that will go into effect on January 3, 2022. 	<p>On track</p>

**Improved customer service
(continued)**

- Launch the upgraded City website in July, with an updated content management system to improve security and improved performance and functionality for users.
- Collaborated with the Minnesota Department of Health to open a COVID-19 community testing site at the former Motor Vehicle office on August 30.
- Completed sidewalk replacements and parking lot restriping to eliminate tripping hazards and improve accessibility at Bloomington Ice Garden.

Outcomes:

- As of August, 63% of utility payments were received electronically, surpassing a goal set in 2018 to receive 50% of payments electronically. There was a 32% increase in signups for electronic payments in 2020.
- Receive City Council approval to hire a community health worker to implement community-driven physical activity and nutrition strategy, with a focus on advancing health equity, with funding from the State Physical Activity and Nutrition Moving Health Equity Data to Action Project.
 - Review public participation in the 2022 budget process at the City Council meeting on November 8, and consider ways to improve engagement and transparency.

INCLUSION AND EQUITY

<p>More diverse advisory boards</p>	<ul style="list-style-type: none"> • Began working with NEXUS Community Partners to develop training that will be presented to all City boards and commissions in 2022. • Presented a plan to the City Council on improvements to the recruitment, application, appointment and orientation process for new members to City boards and commissions. • Conducted the Bloomington Leadership Program from September 14 – October 28 with the 20 applicants selected to participate in the 2021 cohort; the purpose of the program is to promote civic engagement, develop local leaders, break down barriers and advance understanding of local government. 	<ul style="list-style-type: none"> • Finalize the board and commission 2022 training plan. • Open the application process for the five boards and commissions appointed by the City Council in early 2022, utilizing recruitment methods and resources to diversify the applicant pool. 	<p>On track</p>
<p>More diverse workforce 1: Marketing to underrepresented populations</p>	<ul style="list-style-type: none"> • As of October 14, 2021, the race and gender demographic breakdown of the City’s full-time staff was as follows: <ul style="list-style-type: none"> • Gender: 35% female, 65% male. • Race: 89% White, 11% BIPOC. • Continued to build relationships with professional associations and nonprofit organizations to help the City recruit diverse candidates. • Human Resources’ racial equity microbusiness began implementing a new inclusive recruitment plan. <p>Outcomes:</p> <ul style="list-style-type: none"> • Three positions were filled utilizing the new inclusive recruitment plan, yielding a diverse applicant pool that met the aspiration goals established in the Racial Equity Business Plan. 	<ul style="list-style-type: none"> • Create a recruitment video that highlights the City’s equity and inclusion goals and the benefits of working for the City of Bloomington. • Begin revisions to Human Resources’ external website. • Roll out inclusive hiring supervisor training. 	<p>Needs attention</p>

<p>More diverse workforce 1: Marketing to underrepresented populations (continued)</p>	<ul style="list-style-type: none"> • Assistant Public Health Administrator: 61% White, 39% BIPOC. • Building and Inspections Support Specialist: 70% White, 30% BIPOC. • Community Outreach and Engagement Manager: 62% White, 38% BIPOC. 		<p>Needs attention</p>
<p>More diverse workforce 2: Pathways and internship programs</p>	<ul style="list-style-type: none"> • Racial Equity Action Teams are partnering with Bloomington Public Schools to host career day events and introduce students to career opportunities in public service. • Graduated two officers from the Pathway to Policing Program in September; the officers immediately started their six-week in-house academy that will be followed by 16 to 20 weeks of field training. 	<ul style="list-style-type: none"> • Begin developing “Bloom in Bloomington,” an internship program for college and graduate students. 	<p>On track</p>

<p>More diverse workforce 1: Train staff on diversity</p>	<ul style="list-style-type: none"> Continued a monthly racial equity speaker series, inviting staff to experience and learn from individuals from a wide range of disciplinary backgrounds who are working to eliminate racial disparities and advance social justice; third quarter speakers included Marnita Schroedl of Marnita’s Table and Blaine Kelley of Oasis for Youth. Facilitated racial equity and procedural justice training for new police officers. Finance staff participated in “How Cities and States Can Approach the Intersection of Finance and Racial Justice” webinar sponsored by the Governmental Alliance on Race and Equity. Facilitated intersectionality training with the City’s Racial Equity Action Team leaders. Staff participated in training from Twin Cities Rise: “Microaggressions and How They Show Up in the Workforce.” 	<ul style="list-style-type: none"> Finalize the 2022 staff training plan. Summarize the City’s equity and inclusion initiatives in one plan that is accessible to both internal and external stakeholders. Host a fourth quarter Equity at the Center meeting with City staff. Host the fourth quarter Third Thursday Racial Equity Speaker Series session. Partner with Impact at Work to facilitate staff equity webinars. 	<p>On track</p>
<p>More diverse program participation 2: Equity toolkit</p>	<ul style="list-style-type: none"> Presented the recommendations of the Racial Equity Impact Assessment Microbusiness to the Executive Leadership Team and City Council and began implementing roll-out to Community Development and Public Works staff. In late July, the Racial Equity Strategic Planning Committee wrapped up its work of developing a shared vision and collaborative policy and operational strategies needed to achieve the City’s racial equity goals; the committee’s strategies and recommendations were delivered in the form of prototypes. Upon receiving the Racial Equity Strategic Planning Committee’s prototypes, staff began identifying the recommendations that were outside of the City’s scope of authority, those that can move independently of the City, and those that are already in progress. 	<ul style="list-style-type: none"> Conduct Racial Equity Impact Assessment training for Community Development and Public Works staff. Incorporate Racial Equity Impact Assessment in City Council memos. The Racial Equity Coordinator will schedule meetings with each Council member to discuss the priority recommendations and debrief on the Racial Equity Strategic Planning Committee’s process and prototypes. Present the Racial Equity Strategic Planning Committee’s prototypes to the City Council on November 15. 	<p>On track</p>

**More diverse program participation
2: Equity toolkit
(continued)**

- Provided the following opportunities for the community to see a preview of the committee's recommendations and help identify those that would have the greatest impact on reducing disparities:
 - We Mural Block Party
 - Bloomington Public Schools Office of Educational Equity Family Day
 - Several cross-department meetings with staff and City leadership
 - Ongoing opportunities on Let's Talk Bloomington
- After analyzing the community's feedback, staff identified a priority recommendation from each category that would serve as a starting point for advancing the strategic plan.
 - The Bloomington Center for the Arts (BCA) engaged a new arts partner for its concert series, Chadwick "Niles" Phillips and the Avant Garde.
 - Avant Garde is a Twin Cities-based music and entertainment production company that carries a rich tradition of great music and arts movements of the past along with creating community uplift and unity through music.
 - In partnership with Niles, the BCA will host a free outdoor concert featuring MPLS at Civic Plaza's outdoor amphitheater on November 6.

On track

- Launched the “Bloomington. Tomorrow. Together.” strategic planning initiative and recruited more than 150 people to serve on the Core Planning, Measurement and Action teams; began organizing and promoting community café sessions to gather public input on the City’s next strategic plan.
- Published applications in Spanish and Somali in addition to English for the planning teams for “Bloomington. Tomorrow. Together.”
- Hosted National Night Out on August 3 in more than 300 neighborhoods, promoting community-police partnerships and neighborhood camaraderie.
- Initiated the application process with an informational meeting for the Police Department’s Explorer Program.
- The Police Department held five weekly community engagement training sessions to build relationships between Black residents and police officers in collaboration with Shift Forward founder Brenda Johnson and a number of community members.
- Held two public engagement events on Zoom and at a farmers market in August to gather feedback and answer questions about the City’s budget process.
- Utilized community feedback to develop updated recommendations for the Sustainable Bulky Item Management Plan.
- Conducted community outreach and education on ranked choice voting, including a mock election kickoff event at the Farmers Market on July 31 followed by mock election voting on August 2 - 6.
- Hosted a “Re-Open House” on July 7 to welcome residents back to Creekside Community Center ahead of its reopening on July 8.
- Conduct nine community cafes for “Bloomington. Tomorrow. Together.” to gather public input, and continue to update residents about the strategic planning process via video, print, social media and the City website.
- Add an interactive ideas board on Let’s Talk Bloomington and conduct an online survey to gather additional community input for “Bloomington. Tomorrow. Together.”
- Hold the Core Planning Team retreat on December 2 - 4; the team, made up of residents, community organization reps and City staff, will develop the City’s new strategic plan.
- Resume the annual fire prevention open houses on October 9 at all six stations; implement changes due to COVID-19 including opening all apparatus bay doors and conducting all activities outside or in the open apparatus bays to reduce the potential for any disease communication or spread.
- Celebrate the renovation of the Old Cedar Avenue Bridge and trailhead improvements on October 2.
- Offer the Pink Patch Project at the Police Department to raise public awareness about the fight against breast cancer and raise funds to support research.

Needs attention

- Conducted the 2021 cohort of the Bloomington Leadership Program starting on September 14 with twenty residents selected to participate in the program.
- Launched two online surveys on Let's Talk Bloomington to gather input from employers and employees regarding earned sick and safe leave.
- Wrapped up the Racial Equity Strategic Planning Committee's work of developing a shared vision and identifying collaborative policy and operational strategies needed to achieve the City's racial equity goals.
- Presented the Bloomington Pride event on the east side of Civic Plaza on August 14.
- Produced Q&A with BPD videos on the following topics:
 - Meet the Records Division
 - Shifting Forward program
 - Disparity study partnership with the Center for Policing Equity
- Police held a variety of community engagement events including Cops and Cones, Coffee with a Cop, awarding of an honorary reserve officer and bingo at Presbyterian Homes.
- Shifted to in-person City Council meetings in the Council Chambers on June 14.
- Collaborated with Bloomington Public Schools, VEAP and faith-based organizations to distribute 700 backpacks with school supplies to families during Jumpstart 2 School on August 19.
- Launched a closed-captioning tool to make City videos more accessible, starting with the City Council meeting on June 14.
- Raise awareness to the three biggest health risks affecting men – prostate cancer, testicular cancer and mental health issues – during the Movember Beard or Goatee Project offered by the Police Department.
- Conduct in-person and online community budget sessions and roundtable discussions in October.
- Distribute goodie bags to 400 military veterans in collaboration with Northwestern Health Sciences University and American Legion Post 550 during Veterans Day week in November.
- Debut ranked choice voting for the City Council races in the General Election.
- Continue the 2021 cohort of the Bloomington Leadership Program, with weekly sessions planned through October 23; three participants will share their experiences with the program at City Council meeting on November 15.
- Team up with local volunteers on a Buckthorn Bust at Nine Mile Creek on October 30.
- Hold the annual Citywide Halloween event in collaboration with the Bloomington Optimist Club at Bloomington Ice Garden on October 31.
- Sponsor the Bloomington Police Santa Cop Program to provide assistance and gifts to disadvantaged children and families in the Bloomington community.

Needs attention

- Utilized social media and the City’s website to continue informing the public about vaccination sites and health information related to COVID-19.
- Start reusing the Bloomington Engagement Vehicle (BEV) for outreach events across the community.

Barriers/obstacles:

- Canceled the 2021 Citizens Academy due to pandemic precautions.

Needs attention