



Parks and Recreation Department 2024 Budget Presentation

Monday, October 16, 2023



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Parks and Recreation Cultivates Community

- Parks & Recreation promotes **health and wellness**
- Parks & Recreation's programs and education activities are critical to **childhood development**
- Parks & Recreation drives **economic opportunity**
- Parks & Recreation is everywhere, uniting people and **strengthening communities**
- Parks & Recreation is essential and adaptable infrastructure that makes our communities **resilient in the face of natural disasters and climate change**

** 84% of U.S. adults seek nearby high-quality parks and recreation when choosing a place to live



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Parks and Recreation at-a-Glance

Division	Budget Request	Full Time Staff	PT/Seasonal Staff*
Administration		5	n/a
Recreation*	2	6	67
Park Maintenance		29	38
Creekside Community Center		3	2
Bloomington Center for the Arts		1	2
Bloomington Ice Garden		5	40
Dwan Golf Course		5	44
Aquatics			61
Total	2	54	230

*Request to reclass two part-time recreation employees to full-time.

*3-year average (2021, 2022, 2023)

- 97 parks
- 45 playgrounds,
- 2 golf courses,
- regional parks,
- Bloomington Ice Garden, Bloomington Center for the Arts
- Creekside Community Center, Bloomington Family Aquatic Center and
- acres of natural areas
- Over 1/3 of Blmtn. is park land
- Most communities have less than 15% park land



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Parks & Recreation Department - General Fund 2024 Budget Request - including Park Maintenance

	2023 Budget	2024 Budget	\$ from 2023	% from 2023
Revenues				
Program Income	\$ 600,400	\$ 606,430	\$ 6,030	1.00%
Permits and Licenses			-	0.00%
Intergovernmental			-	0.00%
Other Revenues	647,035	678,648	31,613	4.89%
Transfers from Other Funds	-	-	-	0.00%
Total Revenues	1,247,435	1,285,078	37,643	3.02%
Expenditures				
Salaries and Benefits	2,823,869	6,856,008	4,032,139	142.79%
Materials, Supplies, & Services	1,110,241	3,066,651	1,956,410	176.21%
Internal Charges	786,375	2,675,554	1,889,179	240.24%
Capital Outlay	25,000	-	(25,000)	-100.00%
Transfer to Other Funds	-	-	-	0.00%
Total Expenditures	\$ 4,745,485	\$ 12,598,213	\$ 7,852,728	165.48%
Less Expenses Charged to Other Funds	(77,789)	(382,583)	(304,794)	391.82%
Net Total Expenditures	\$ 4,667,696	\$ 12,215,630	\$ 7,547,934	161.71%
Revenues less Expenditures	\$ (3,420,261)	\$ (10,930,552)	\$ (7,510,291)	219.58%



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Parks & Recreation Department - General Fund 2024 Budget Request - not including Park Maintenance

	2023 Budget	2024 Budget	\$ from 2023	% from 2023
Revenues				
Program Income	\$ 600,400	\$ 606,430	\$ 6,030	1.00%
Permits and Licenses			-	0.00%
Intergovernmental			-	0.00%
Other Revenues	647,035	678,648	31,613	4.89%
Transfers from Other Funds	-	-	-	0.00%
Total Revenues	1,247,435	1,285,078	37,643	3.02%
Expenditures				
Salaries and Benefits	2,823,869	3,069,667	245,798	8.70%
Materials, Supplies, & Services	1,110,241	1,125,151	14,910	1.34%
Internal Charges	786,375	818,870	32,495	4.13%
Capital Outlay	25,000	-	(25,000)	-100.00%
Transfer to Other Funds	-	-	-	0.00%
Total Expenditures	\$ 4,745,485	\$ 5,013,688	\$ 268,203	5.65%
Less Expenses Charged to Other Funds	(77,789)	(80,123)	(2,334)	3.00%
Net Total Expenditures	\$ 4,667,696	\$ 4,933,565	\$ 265,869	5.70%
Revenues less Expenditures	\$ (3,420,261)	\$ (3,648,487)	\$ (228,226)	6.67%



General Fund – Explanation of 2024 Budget Increases

- Increase in the recreation budgets due to increases in salary and benefit projections and internal service fund charges
- Reclassification of Part Time Recreation Coordinator – Adults Sport & Ice Rinks to Full Time Recreation Supervisor – Adult Sports
 - No net increase to the budget
 - Athletic project management and program development
 - Allows more time for youth sport development, partnerships and relationships
 - Prioritizes relationships and aligning efforts with community partners (BTT)
- Reclassification of Part Time Recreation Coordinator – Adults & Senior Programming to Full Time Recreation Supervisor – Adults & Senior Programming
 - No net increase to the budget
 - Programming staff at Creekside was cut in 2020, PT position hired in 2023
 - Adult programming gaps highlighted in the PSMP



General Fund – Recreation Highlights

- Summer Youth Programs – 443 participants
- Free Mobile Recreation – 6 events, 200 participants
- Adaptive Recreation – 134 participants
- Arts in the Parks – 44 events, 21,000 attendees
- Adult Sports – 3,700 participants
- Youth Sports – 6 associations, over 3,000 participants
- Farmers Market – 19 dates, 65,000 visitors
- New program highlights
 - New Years Eve Open Skate
 - Fat Tire Biking
 - Paddleboarding
 - Partnerships (Amazing Athletes, Soccer Shots, Tod Pod)



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General Fund – Capital Project Highlights

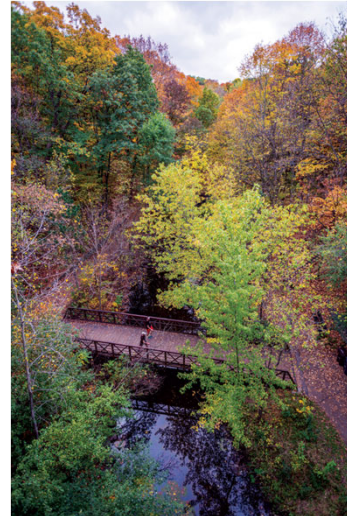
- Smith Park Playground
- Bags installations
- Regrading Hrbek Fields
- Tennis and basketball reconstruction
- Splash Pad Update
- Normandale Lake Restroom and Maintenance Building
- Upcoming – Bryant and Tretbaugh
- Upcoming – Shade Structures



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Park Maintenance Moves to Parks and Rec

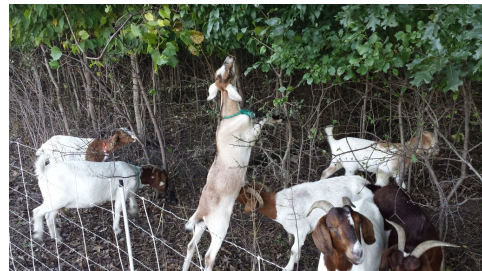
- Significantly improved communication and collaboration
- Restructure resulted in new position classifications of:
 - Assistant Director
 - Natural Resources Specialist
 - City Forester
- Added 1 FT Maintenance Worker position in 2023 focused on Natural Resources
- New Budget Structure
 - Budgets by Site
 - Able to provide accurate reporting across the system and per site



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Natural Resources Project Budget

- Supplies: \$20,000
- Contractual Services: \$24,000
- Seasonal Staffing: \$34,000
- Full Time Staff + Benefits: \$279,219
 - 1 FTE Natural Resources Specialist
 - .5 FTE Maintenance Worker
 - .5 FTE Maintenance Worker
 - .25 Assistant Director



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Maintenance and Operations Plan

- Work began as a staff led microbusiness in 2022 then consultant added in 2023
- Completion expected in 2023 will coincide with GIS/asset inventory project
- Highlights
 - Define service levels
 - Create unit costs
 - Predict future improvement
 - Will be used in tandem with GIS to accurately track efficiencies throughout the park system and make data driven service level decisions
 - Provides guidance to staff and the public on maintenance and staffing levels on individual parks within the park system



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General Fund – Creekside Highlights

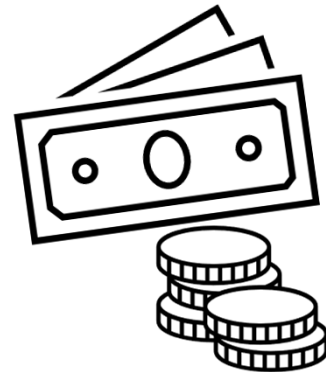
- Currently offering 36 different on-going senior programs.
- Increased number of special events from 12 to 22 per year.
- Partner programs
- 1,200 unique Creekside participants and visitors in 2023.
- On track to reach rental revenue projection of \$60,000.
- Currently have 168 rentals from 21 different businesses/non-profits and 27 personal rentals.



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General Fund - Grant Funding

- Savannah DNR Grant - \$127,250
- Hennepin County Equipment Grants
 - BAA (Spring 2023 \$5,969)
 - BTBA (Fall 2022 \$9,649, Spring 2023 \$10,000)
 - BFA (Fall 2022 \$9,955)
 - BYLA (Spring 2023 (\$9,500), Fall 2023 \$9,500*)
 - BU (Spring 2023 \$10,000)
- Hennepin County Facility Grants
 - Applied in 2022, did not receive
 - Reapplying in 2023 - \$300,000*
- Hennepin County Lifeguarding Grant
 - \$55,000 annually for 3 years for training and staffing beginning in 2023
- DNR ReLeaf Grant – \$71,680 for planting 128 trees on American Boulevard lost to EAB.
- DNR Urban Forestry Plan Grant - \$250,000 for Master Plan, Canopy Analysis and ROW Tree Inventory



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Aquatics Fund 2024 Budget Request

	2023 Budget	2024 Budget	\$ from 2023	% from 2023
Revenues				
Property Taxes	\$ 465,000	\$ 500,000	\$ 35,000	7.53%
Internal Revenue from other Departments			-	0.00%
Program Income	294,800	304,800	10,000	3.39%
Permits and Licenses			-	0.00%
Intergovernmental	20,000	20,000	-	0.00%
Interest Income	5,000	5,000	-	0.00%
Other Revenues	-	-	-	0.00%
Transfers from Other Funds	-	-	-	0.00%
Total Revenues	784,800	829,800	45,000	5.73%
Expenditures				
Salaries and Benefits	474,796	437,171	(37,625)	-7.92%
Materials, Supplies, & Services	37,250	42,750	5,500	14.77%
Internal Charges	372,288	379,536	7,248	1.95%
Capital Outlay	130,000	100,000	(30,000)	-23.08%
Transfer to Other Funds			-	0.00%
Total Expenditures	\$ 1,014,334	\$ 959,457	\$ (54,877)	-5.41%
Less Expenses Charged to Other Funds	-	-	-	0.00%
Net Total Expenditures	\$ 1,014,334	\$ 959,457	\$ (54,877)	-5.41%
Revenues less Expenditures	\$ (229,534)	\$ (129,657)	\$ 99,877	-43.51%



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AQUATICS - FUND 6550

	2021	2022	2023	2024	2025	2026	2027
DESCRIPTION	ACTUAL	ACTUAL	ESTIMATED	BUDGET	PROJECTED	PROJECTED	PROJECTED
REVENUE S:							
PROPERTY TAXES	515,000	515,000	465,000	500,000	550,000	600,000	650,000
CUSTOMER REVENUE - POOL	280,402	286,306	285,867	259,000	261,590	264,206	266,848
CUSTOMER REVENUE - BEACH	76,548	75,039	51,411	45,800	46,258	46,721	47,188
INTERGOVERNMENTAL REVENUE - BEACH	23,124	20,990	67,137	20,000	20,000	20,000	20,000
INTERFUND TRANSFERS	-	-	-	-	-	-	-
INTEREST	(4,285)	(33,725)	5,000	5,000	5,000	5,000	5,000
TOTAL REVENUE S	890,789	863,610	874,415	829,800	882,848	935,926	989,036
EXPENSE S:							
SALARIES AND BENEFITS	313,969	359,801	474,796	437,171	450,286	463,795	477,709
MATERIALS, SUPPLIES, AND SERVICES	17,668	40,754	37,250	42,750	44,033	45,353	46,714
INTERNAL CHARGES	340,401	358,929	372,289	379,536	390,922	402,650	414,729
POOL TRANSFER TO FACILITIES							
CAPITAL OUTLAY - POOL		22,306	50,000	50,000	200,000	25,000	25,000
CAPITAL OUTLAY - BEACH			80,000	50,000	25,000	25,000	25,000
TOTAL EXPENSE S	672,038	781,790	1,014,335	959,457	1,110,241	961,798	989,152
TOTAL GAIN (LOSS)	218,751	81,820	(139,920)	(129,657)	(227,393)	(25,871)	(116)
	327%	249%	234%	141%	148%	137%	137%
TOTAL WORKING CAPITAL BALANCE	789,246	871,066	731,146	601,489	374,096	348,224	348,108
TOTAL WORKING CAPITAL GOAL	241,289	350,448	312,426	426,600	252,616	253,642	254,679
1 MONTH CUSTOMER REVENUE POOL	93,467	95,435	95,289	86,333	87,197	88,069	88,949
1 MONTH CUSTOMER REVENUE BEACH	25,516	25,013	17,137	15,267	15,419	15,574	15,729
CAPITAL - POOL	72,306	100,000	100,000	250,000	75,000	75,000	75,000
CAPITAL - BEACH	50,000	130,000	100,000	75,000	75,000	73,000	75,000



**Aquatics - Enterprise Fund
Total and Variable Cost Recovery Analysis**

	2016	2017	2018	2019	2020	2021	2022	7 Year Average
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	
Revenues								
Property Taxes	\$ 870,863	\$ 965,833	\$ 1,066,996	\$ 1,184,606	\$ 1,226,000	\$ 515,000	\$ 515,000	\$ 906,328
Program Income	355,399	298,811	361,427	380,974	35,274	355,790	361,313	306,998
Other Revenue	561	1,172	687	649	-	1,070	31	596
Intergovernmental	30,899	30,337	28,671	27,101	27,299	23,124	20,990	26,917
Interest Income	1,486	2,473	2,358	7,143	5,399	(4,285)	(33,725)	(2,736)
Bond Proceeds								
Transfers from Other Funds	-	-	-	-	8,016	-	-	1,145
Total Revenues	1,259,208	1,298,626	1,460,139	1,600,473	1,301,988	890,699	863,609	1,239,249
Expenses								
Salaries and Benefits	361,878	356,649	367,277	375,622	106,894	313,969	359,801	320,299
Materials, Supplies, & Services	38,046	36,661	43,892	48,810	10,821	17,669	40,754	33,808
Internal Charges	885,957	957,915	950,426	957,915	1,015,221	340,401	358,929	780,966
Capital Outlay	39,389	58,900	9,329	141,720	-	-	22,306	38,806
Debt Service								
Transfers to Other Funds								
Total Expenses	1,325,270	1,410,125	1,370,924	1,524,067	1,132,936	672,039	781,790	1,173,879
Total Cost Recovery %	29%	24%	29%	27%	6%	56%	45%	28%
Variable Cost Recovery %	97%	85%	96%	98%	58%	113%	87%	94%



Aquatics – Explanation of 2024 Budget Increases

- Increase for PT staffing and preloaded expenses



Aquatics – Highlights

- Season Passes sold in 2023
 - Senior - 305
 - Adult - 1013
 - Young Adult - 435
 - Child - 1037
- Daily visits in 2023
 - Public – 17,001
 - Groups – 3,420
 - Swim Team – 10,230
 - Aqua Exercise - 432
- Concessions Revenue Total
 - 2023 – \$38,735.29
 - 2022 – \$38,562.43
- Capital projects
 - Speakers/Sound System
 - Shade Structures
 - Filters and Pumps
 - Shell and Slide Repair



Bloomington Ice Garden 2024 Budget Request

	2023 Budget	2024 Budget	\$ from 2023	% from 2023
Revenues				
Property Taxes	\$ 325,835	\$ 324,630	\$ (1,205)	-0.37%
Internal Revenue from other Departments			-	0.00%
Program Income	1,769,600	1,909,000	139,400	7.88%
Permits and Licenses			-	0.00%
Intergovernmental			-	0.00%
Interest Income	1,000	1,000	-	0.00%
Other Revenues			-	0.00%
Transfers from Other Funds			-	0.00%
Total Revenues	2,096,435	2,234,630	138,195	6.59%
Expenditures				
Salaries and Benefits	947,777	1,028,054	80,277	8.47%
Materials, Supplies, & Services	777,900	839,200	61,300	7.88%
Internal Charges	200,215	219,050	18,835	9.41%
Capital Outlay	140,000	11,000	(129,000)	-92.14%
Debt Service	189,426	188,326	(1,100)	-0.58%
Transfer to Other Funds			-	0.00%
Total Expenditures	\$ 2,255,318	\$ 2,285,630	\$ 30,312	1.34%
Less Expenses Charged to Other Funds			-	0.00%
Net Total Expenditures	\$ 2,255,318	\$ 2,285,630	\$ 30,312	1.34%
Revenues less Expenditures	\$ (158,883)	\$ (51,000)	\$ 107,883	-67.90%



ICE GARDEN - FUND 6450

DESCRIPTION	2021	2022	2023	2024	2025	2026	2027
	ACTUAL	ACTUAL	ESTIMATED	BUDGET REQUEST	PROJECTED	PROJECTED	PROJECTED
REVENUES:							
PROPERTY TAX FOR DEBT SERVICE	202,887	202,047	200,835	199,630	198,432	197,241	196,058
PROPERTY TAX FOR OPERATIONS	84,465	77,551	125,000	125,000	200,000	225,000	225,000
ICE RENTALS / SKATING / CONCESSIONS	1,304,364	1,678,285	1,769,600	1,909,000	1,966,270	2,025,258	2,086,016
OTHER REVENUE		25,151					
LOCAL GRANTS		2,000					
INTEREST	-2,973	-8,708	1,000	1,000	1,000	1,000	1,000
TOTAL REVENUES	1,588,743	1,976,326	2,096,435	2,234,630	2,365,702	2,448,499	2,508,074
EXPENSES:							
SALARIES & BENEFITS	745,742	823,613	945,000	1,028,054	1,058,896	1,090,662	1,123,382
MATERIALS, SUPPLIES, & SERVICES	360,632	761,334	785,000	839,200	860,180	881,685	903,727
INTERNAL CHARGES	197,957	195,901	200,214	219,050	225,622	232,390	239,362
CAPITAL OUTLAY	61,468	17,569	140,000	11,000			
DEBT SERVICE FOR 2019 ICE GARDEN CAPITAL IMPROVEMENTS	191,026	190,326	189,426	188,326	191,926	191,476	192,068
TOTAL EXPENSES	1,556,825	1,988,743	2,259,640	2,285,630	2,336,623	2,396,213	2,458,538
NET GAIN (LOSS)	31,918	(12,417)	(163,205)	(51,000)	29,079	52,287	49,535
	123%	91%	40%	24%	31%	43%	54%
WORKING CAPITAL BALANCE	319,697	307,280	144,075	93,075	122,154	174,441	223,976
WORKING CAPITAL GOAL	259,396	339,158	363,333	386,209	394,846	403,724	412,851
OPERATIONS - TWO MONTHS	184,396	264,158	288,333	311,209	319,846	328,724	337,851
UNPLANNED CAPITAL EXPENDITURES	75,000	75,000	75,000	75,000	75,000	75,000	75,000



Ice Garden - Enterprise Fund Total and Variable Cost Recovery Analysis

	2016 Actual	2017 Actual	2018 Actual	2019 Actual	2020 Actual	2021 Actual	2022 Actual	7 Year Average
Revenues								
Property Taxes	\$ -	\$ -	\$ -	\$ -	\$ 293,286	\$ 287,352	\$ 279,598	\$ 122,891
Program Income	1,506,675	1,496,231	1,386,609	1,372,360	848,616	1,295,139	1,659,208	1,366,405
Other Revenue	1,460	84,000	9,002	29,784	48,014	9,988	43,223	32,210
Intergovernmental	-	-	7,875	302,625	-	-	2,000	44,643
Interest Income	3,605	6,049	10,786	23,025	6,114	(2,973)	(8,708)	5,414
Bond Proceeds	-	-	-	42,123	-	-	-	6,018
Transfers from Other Funds	-	-	-	293,495	32,149	-	-	46,520
Total Revenues	1,511,740	1,586,280	1,414,272	2,063,412	1,228,179	1,589,506	1,975,321	1,624,101
Expenses								
Salaries and Benefits	630,302	643,741	613,587	660,155	619,044	745,742	823,613	676,598
Materials, Supplies, & Services	470,253	518,166	618,415	574,839	474,521	502,965	761,334	560,070
Internal Charges	161,447	162,235	164,710	162,235	184,600	197,957	195,901	175,584
Capital Outlay	314,779	83,967	225,459	2,349,798	(13,735)	61,468	17,569	434,186
Debt Service	-	-	-	31,529	53,845	191,026	190,326	66,675
Transfers to Other Funds	-	-	-	-	-	-	-	-
Total Expenses	1,576,781	1,408,109	1,622,171	3,778,556	1,318,275	1,699,158	1,988,743	1,913,113
Total Cost Recovery %	96%	113%	87%	46%	68%	77%	85%	76%
Variable Cost Recovery %	137%	137%	115%	140%	83%	104%	107%	117%



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Bloomington Ice Garden – Explanation of 2024 Budget Increases

- Inflation driving costs
 - Utilities
 - Food product costs for concessions
 - Parts and supplies for equipment
- Part-time wages and additional staffing for concession operations offset by increase in sales
- Credit card fees increased



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Bloomington Ice Garden – Highlights

- Over 10,700 hours of ice utilized in 2023, up over 500 hours (5%) from 2022
- Concessions revenue through September 2023 -\$165,000
 - Anticipate 2023 total revenue to be approximately \$220,000 resulting in a profit of approximately \$70-80K
- Events in 2023
 - 23 hockey tournaments
 - Police Vs. Fire Hockey Game
 - District 6 Squirt and 12U Playoffs
 - Annual Bloomington Skate Show
 - Section 2AA Semifinals and Finals for MSHSL
 - Two local/regional figure skating competitions
 - Midwestern Sectional and U.S. Ice Dance Finals in November



Bloomington Center for the Arts 2024 Budget Request

	2023 Budget	2024 Budget	\$ from 2023	% from 2023
Revenues				
Property Taxes	\$ 1,000,000	\$ 1,000,000	\$ -	0.00%
Internal Revenue from other Departments			-	0.00%
Program Income	121,700	224,600	102,900	84.55%
Permits and Licenses			-	0.00%
Intergovernmental			-	0.00%
Interest Income	10,617	7,488	(3,129)	-29.47%
Other Revenues	-	-	-	0.00%
Transfers from Other Funds	-	-	-	0.00%
Total Revenues	1,132,317	1,232,088	99,771	8.81%
Expenditures				
Salaries and Benefits	282,664	312,441	29,777	10.53%
Materials, Supplies, & Services	332,490	411,599	79,109	23.79%
Internal Charges	488,097	504,547	16,450	3.37%
Capital Outlay	340,000	415,000	75,000	22.06%
Transfer to Other Funds			-	0.00%
Total Expenditures	\$ 1,443,252	\$ 1,643,587	\$ 200,335	13.88%
Less Expenses Charged to Other Funds	-	-	-	0.00%
Net Total Expenditures	\$ 1,443,252	\$ 1,643,587	\$ 200,335	13.88%
Revenues less Expenditures	\$ (310,935)	\$ (411,499)	\$ (100,564)	32.34%



CENTER FOR THE ARTS - FUND 6500

	2021	2022	2023	2024	2025	2026	2027
DESCRIPTION	ACTUAL	ACTUAL	ESTIMATED	BUDGET REQUEST	PROJECTED	PROJECTED	PROJECTED
REVENUES:							
PROPERTY TAX	1,000,000	1,000,000	1,000,000	1,000,000	1,300,000	1,400,000	1,400,000
CUSTOMER REVENUE	27,743	77,832	121,700	224,600	231,338	238,278	245,426
INTEREST	(3,544)	(45,232)	10,617	7,488	5,469	6,969	2,022
ENDOWMENT TRANSFER	1,000,000						
STRATEGIC PRIORITIES \$ FOR ARTISTRY		150,000	250,000				
OTHER REVENUE							
TOTAL REVENUES	2,024,200	1,182,600	1,382,317	1,232,088	1,536,807	1,645,247	1,647,449
EXPENSES:							
SALARIES & BENEFITS	214,382	226,154	282,664	312,441	321,814	331,469	341,413
MATERIALS, SUPPLIES, & SERVICES	36,678	61,466	80,490	189,599	195,287	201,146	207,180
INTERNAL CHARGES	501,082	479,193	488,097	504,547	519,683	535,274	551,332
CAPITAL OUTLAY	95,431	584,398	402,691	415,000	128,000	850,000	270,000
CULTURAL ARTS GRANTS	178,457	171,398	202,000	222,000	222,000	222,000	222,000
ADDITIONAL ARTISTRY SUPPORT	50,000	200,000	250,000				
TOTAL EXPENSES	1,076,030	1,722,609	1,705,942	1,643,587	1,386,785	2,139,888	1,591,925
NET GAIN (LOSS)	948,170	(540,009)	(323,625)	(411,499)	150,022	(494,641)	55,524
	92%	86%	87%	69%	82%	26%	31%
WORKING CAPITAL BALANCE	1,921,997	1,281,988	958,363	546,864	696,886	202,245	257,769
WORKING CAPITAL GOAL	1,970,495	1,486,398	1,096,079	794,041	854,362	764,993	825,943
2 MOS OPERATIONS	220,495	236,398	296,079	344,041	354,362	364,993	375,943
CAPITAL	1,750,000	1,250,000	800,000	450,000	500,000	400,000	450,000



**Center for the Arts - Enterprise Fund
Total and Variable Cost Recovery Analysis**

	2016	2017	2018	2019	2020	2021	2022	7 Year Average
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	
Revenues								
Property Taxes	\$ 557,119	\$ 849,789	\$ 1,122,329	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000	\$ 932,748
Program Income	56,407	41,691	28,738	21,464	10,483	6,385	32,727	28,271
Other Revenue	157,211	154,374	177,236	133,181	48,046	21,358	45,105	105,216
Intergovernmental								
Interest Income	256	(202)	2,864	16,714	13,748	(3,544)	(45,232)	(2,199)
Bond Proceeds	-	-	-	-	-	-	-	-
Transfers from Other Funds	-	50,004	50,004	-	1,681	1,000,000	150,000	178,813
Total Revenues	770,993	1,095,656	1,381,171	1,171,359	1,073,958	2,024,199	1,182,600	1,242,848
Expenses								
Salaries and Benefits	220,883	212,617	216,721	178,726	143,743	214,382	226,154	201,889
Materials, Supplies, & Services	57,112	251,520	245,959	203,371	389,675	265,136	432,865	263,663
Internal Charges	494,480	491,966	506,800	491,966	508,373	501,082	479,193	496,266
Capital Outlay	51,786	6,393	13,581	58,668	29,125	95,431	584,399	119,912
Debt Service	-	-	-	-	-	-	-	-
Transfers to Other Funds	-	-	-	-	-	-	-	-
Total Expenses	824,261	962,496	983,061	932,731	1,070,916	1,076,031	1,722,611	1,081,730
Total Cost Recovery %	26%	20%	21%	18%	7%	2%	2%	12%
Variable Cost Recovery %	77%	42%	45%	45%	14%	5%	5%	28%



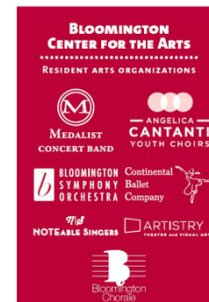
Bloomington Center for the Arts – Explanation of 2024 Budget Increases



- Annual increase in salaries and benefits.
- Additional revenue generated through:
 - Box Office Ticket Fee
 - Expanded Black Box Performance Series
 - Education offerings beginning 2024
- Additional expense: Part-Time Box Office Specialist / Staffing
- Additional expense: Fee Assistance for Education offerings
- Cultural Arts Support Grant increase
- Remainder of Budget: Net Neutral
 - Box Office revenue mirrored in services expenditure

Bloomington Center for the Arts – Highlights

- 2023 attendance at ticketed events – 80% return to pre-Covid numbers
- Resident Arts Organizations and other arts partners
- Long-term renters, local-owned BIPOC businesses
- 2024 and beyond:
 - Black Box Performance Series
 - RAO collaboration for Sensory-Friendly Concert
- City held events (free) @ BCA
- Opening of Bloomington Box Office
- Schneider Theater capital projects



Golf 2024 Budget Request

	2022 Actual	2023 Budget	2024 Budget	\$ from 2023	% from 2023
Revenues					
Property Taxes	\$ 161,343	\$ 161,343	\$ 105,565	\$ (55,778)	-34.57%
Internal Revenue from other Departments				-	0.00%
Program Income	1,842,705	1,801,607	1,892,684	91,077	5.06%
Permits and Licenses				-	0.00%
Intergovernmental				-	0.00%
Interest Income	(34,373)	1,000	1,000	-	0.00%
Other Revenues	848	-	-	-	0.00%
Transfers from Other Funds				-	0.00%
Total Revenues	1,970,522	1,963,950	1,999,249	35,299	1.80%
Expenditures					
Salaries and Benefits	1,011,666	1,096,893	1,137,045	40,152	3.66%
Materials, Supplies, & Services	447,452	438,073	471,835	33,762	7.71%
Internal Charges	223,322	240,285	236,514	(3,771)	-1.57%
Capital Outlay	58,732	120,750	128,000	7,250	6.00%
Transfer to Other Funds				-	0.00%
Total Expenditures	\$ 1,741,171	\$ 1,896,002	\$ 1,973,394	\$ 77,392	4.08%
Less Expenses Charged to Other Funds				-	0.00%
Net Total Expenditures	\$ 1,741,171	\$ 1,896,002	\$ 1,973,394	\$ 77,392	4.08%
Revenues less Expenditures	\$ 229,351	\$ 67,948	\$ 25,855	\$ (42,093)	-61.95%

GOLF - FUND 6400

	2021	2022	2023	2024	2025	2026	2027
	ACTUAL	ACTUAL	ESTIMATED	BUDGET	PROJECTED	PROJECTED	PROJECTED
REVENUE S:							
DWAN GOLF COURSE REVENUES	1,822,293	1,843,553	1,801,607	1,892,684	1,968,391	2,047,127	2,129,012
HYLAND REVENUES	-	-	-	-	-	-	-
TRANSFERS IN	-	-	-	-	-	-	-
PROPERTY TAX	161,343	161,343	161,343	105,565			
INTEREST	(2,990)	(34,373)	1,000	1,000	1,000	1,000	1,000
TOTAL REVENUE S	1,980,646	1,970,523	1,963,950	1,999,249	1,969,391	2,048,127	2,130,012
EXPENSE S:							
SALARIES AND BENEFITS	1,004,537	1,011,666	1,096,893	1,137,045	1,171,156	1,206,291	1,242,480
MATERIALS AND SUPPLIES	432,887	447,452	438,073	471,835	481,272	490,897	500,715
INTERNAL CHARGES	231,141	223,322	240,285	236,514	243,609	250,918	258,445
CAPITAL	36,542	58,732	120,750	128,000	77,000	172,357	96,991
TOTAL EXPENSE S	1,705,107	1,741,172	1,896,001	1,973,394	1,973,037	2,120,463	2,098,631
NET GAIN (LOSS)	275,539	229,351	67,949	25,855	(3,646)	(72,336)	31,381
	84%	110%	117%	128%	110%	110%	113%
WORKING CAPITAL BALANCE TOTAL	499,613	728,964	796,913	822,768	819,122	746,786	778,167
WORKING CAPITAL GOAL:							
OPERATIONS - 2 MONTHS	593,732	663,752	684,000	645,000	747,357	679,991	691,000
EMERGENCY REPAIRS	235,000	243,000	256,000	268,000	275,000	283,000	291,000
CAPITAL IMPROVEMENTS	300,000	300,002	300,000	300,000	300,000	300,000	300,000
	58,732	120,750	128,000	77,000	172,357	96,991	100,000

GOLF - FUND 6400 - SPLIT OUT OF HYLAND AND DWAN WORKING CAPITAL BALANCES

	2021	2022	2023	2024	2025	2026	2027
	ACTUAL	ACTUAL	ESTIMATED	BUDGET	PROJECTED	PROJECTED	PROJECTED
PROPERTY TAX	161,343	161,343	161,343	105,565			
WORKING CAPITAL BALANCE TOTAL	499,613	728,964	796,913	822,768	819,122	746,786	778,167
WORKING CAPITAL BALANCE DWAN	927,864	995,872	902,478	822,768	819,122	746,786	778,167
WORKING CAPITAL BALANCE HYLAND	(428,251)	(266,908)	(105,565)	0			

**Golf Courses - Enterprise Fund
Total and Variable Cost Recovery Analysis**

	2016 Actual	2017 Actual	2018 Actual	2019 Actual	2020 Actual	2021 Actual	2022 Actual	7 Year Average
Revenues								
Property Taxes	\$ -	\$ 296,963	\$ 300,000	\$ 300,000	\$ 300,000	\$ 161,343	\$ 161,343	\$ 217,093
Program Income	1,689,312	1,630,669	1,565,836	1,612,777	1,411,212	1,815,986	1,842,705	1,652,642
Other Revenue	1,580	912	2,124	5,586	89	5,480	378	2,307
Intergovernmental	-	-	-	-	-	-	-	-
Interest Income	129	523	(338)	2,178	1,770	(2,990)	(34,373)	(4,729)
Bond Proceeds	-	-	-	-	-	-	-	-
Transfers from Other Funds	225,000	-	-	-	29,488	-	-	36,355
Total Revenues	1,916,021	1,929,067	1,867,622	1,920,541	1,742,559	1,979,819	1,970,053	1,903,669
Expenses								
Salaries and Benefits	1,217,784	1,234,666	1,112,087	1,123,739	1,006,915	1,004,537	1,011,666	1,101,628
Materials, Supplies, & Services	391,608	409,811	425,612	412,624	356,198	432,070	447,451	410,768
Internal Charges	284,252	269,518	283,416	269,518	241,704	231,958	223,322	257,670
Capital Outlay	9,411	49,327	27,810	34,421	8,545	36,542	58,732	32,113
Transfers to Other Funds	-	-	-	-	-	-	-	-
Total Expenses	1,903,055	1,963,322	1,848,925	1,840,302	1,613,362	1,705,107	1,741,171	1,802,178
Total Cost Recovery %	89%	83%	85%	88%	88%	107%	104%	92%
Variable Cost Recovery %	105%	99%	102%	105%	104%	127%	124%	109%

Dwan Golf Course – Explanation of 2024 Budget Increases



- Increase in staffing budget includes increase for wages and benefits
- Increase in credit card fees
- Proposed increase to green fees of \$2 for 18-holes and \$1 for 9- holes
- Inflation cost increases ranging from 4%-8%
 - Food, beverage and merchandise costs offset by retail price increase
 - Utilities and contract services
 - Golf supplies, equipment, fuels, chemicals and fertilizer



Dwan Golf Course – Highlights

- Rounds expected to exceed 50,000 and surpass rounds played in 2022
- Gross revenue expected to exceed \$2M for the first time
- Six consecutive years of revenue growth



	Rounds	%	Revenue	%
5 Year average	43,445	+ 12 %	\$1,504,581	+ 22 %
2022	49,088*	- 3 %	\$1,837,656	+ 1 %
2021	50,501	+ 12 %	\$1,822,292	+ 29 %
2020	45,102	+ 24 %	\$1,412,639	+ 14 %
2019	36,512	- 2 %	\$1,242,953	+ 3 %
2018	37,112		\$1,206,522	



Dwan Golf Course – Highlights

- Food & Beverage Gross sales increased 11%
- Hosted 17 weekly leagues and over 50 events
- Purchased two all electric greens mowers



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Ongoing and New Initiatives – Three Rivers Park District Partnership

- Maintenance and Operations of Regional Parks including:
 - Bush Lake Park and Beach
 - Normandale Lake Park
 - North & South Corridor
 - MN Nokomis Regional Trail
- Pursuing long term agreement for Hyland Greens Golf Course



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Ongoing and New Initiatives – Adopt-A-Park

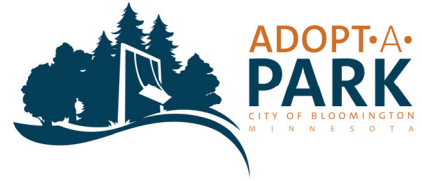
Adopt-A-Park Program (AAP)

Allow residents and resident groups to participate in seasonal park beautification and maintenance projects in City parks and along trails.

- Community Cleanup
- Litter Pickup
- Beautification Projects
- Invasive Species Removal

Natural Resources Participation Program

City often undertakes larger natural resources projects in its parks and natural areas. These projects generally include native habitat or tree restoration, significant invasive plant removal, and other planned natural resources projects.



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Ongoing and New Initiatives – Memorials and Donations Policy

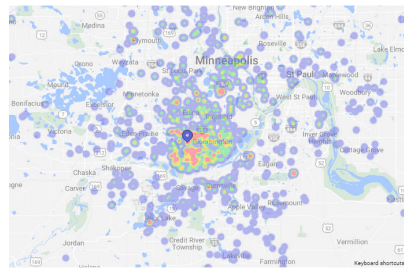
- Created a standard for benches, bike racks, trees and consistent recognition for donations
- Pre-selected locations to fit with current and future park design
- Streamlined process – including GIS maps of available locations
- Cost neutral program but high benefit of desired park amenities
- Allows larger donations like the recent Bloomington Lions donation for shade structures



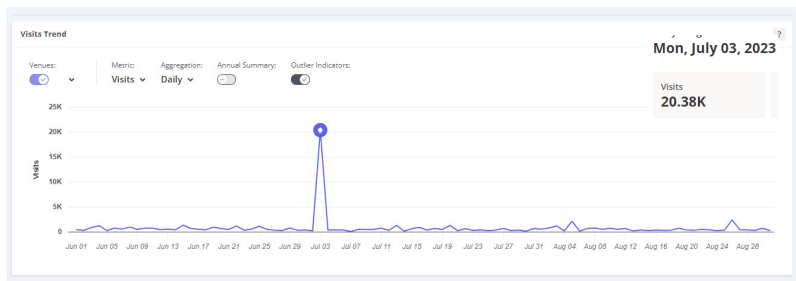
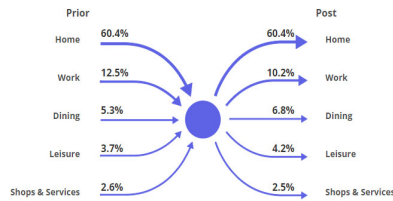
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Ongoing & New Initiatives – Placer.ai

- Provides accurate information on:
 - Visitors and visits
 - Time dwelling in an area
 - Demographics of visitors
 - Economic impact



Ethnicity	
Other	3.9%
Hispanic (Ethnic)	5.9%
Asian	5.8%
Black	7.8%
White	76.6%

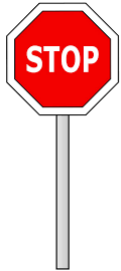


Challenges– Staffing, Fee Assistance, Aging Infrastructure

- Seasonal staffing
- Fee assistance program has no dedicated funding source
 - Currently utilizes the free/reduced lunch letter from school district
 - Need a new process and policy
- Aging and failing infrastructure
- More priorities than funding available



Service Alternatives



- River Rendezvous
- Reduce sidewalk plowing
- Change forestry focus from marking diseased trees on private property to proactive forestry on public property
- Master agreement with BPS for programming, funding and service delivery



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Questions and Discussion



CITY OF
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PARKS AND RECREATION



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